

For each of the questions below, circle the response that best characterizes how you feel about the statement.

Level 1 Evaluation

1 Strongly Disagree 2 Disagree 3 Neutral 4 Agree 5 Strongly Agree

1. I understood the learning outcomes	1	2	3	4	5
2. I found the course materials easy to navigate.	1	2	3	4	5
3. I will be able to immediately apply what I learned.	1	2	3	4	5
4. Facilitator's knowledge helped enhance my learning.	1	2	3	4	5
5. I felt that the course materials will be essential for my success.	1	2	3	4	5
6. I was well engaged during the session	1	2	3	4	5
7. I was given ample opportunity to demonstrate my skills.	1	2	3	4	5
8. I experienced minimal distractions during the session.	1	2	3	4	5

Please respond to the following three questions...

9. What did you find **most** useful in the program?

10. What did you find **least** useful in the program?

11. Is there anything in this program that could be improved?

Training Program Background

Recently The UPS Store has incorporated graphic design services providing marketing collateral for its customers. Unfortunately, it provides little or no training for upcoming design specialist to perform optimal service. Current employees lack the skills in constructing creative briefs, managing print design projects, using the software for creative outputs, as well as lack in effective communication. After this training, employees will understand their duties and understand the services offered by design specialist. They will also be comfortable working with design software, will relay accurate design briefs, understand the principles of graphic design and apply it to the projects. They will also be able to organize their projects from initiation to completion.

Purpose of Reaction Sheet

The purpose of this evaluation is to assess participants' reaction to Lesson 1 of the training-"Project Communication", and to assess whether participants valued the experience. The learning objective for the lesson mentioned above includes the following: interpret job requests, create a thorough creative brief in less than 5 minutes with 90% accuracy with an error of 1 minute, and implement policies regarding design materials and turnover time. Some of the contents in the lesson includes: greetings, gathering client information, and determining appropriate turn over time for projects. Some of the activities presented in the lessons include: provide learners with premade creative brief template and go over each section that needs to be completed followed by scenario roleplay